

HUXVAL
— PREMIUM NUTRITION —

Supplier Introduction

Product Development Portfolio

Premium Protein Development
Designed and developed in Germany



Science Driven. Naturally Trusted. Excellence.

Who We Are

Developing the next generation of premium protein nutrition



Scientific Development

Every formulation follows a documented development process.



Ingredient Transparency

Every ingredient has a clearly defined purpose.



Premium Quality

Only carefully selected raw materials.



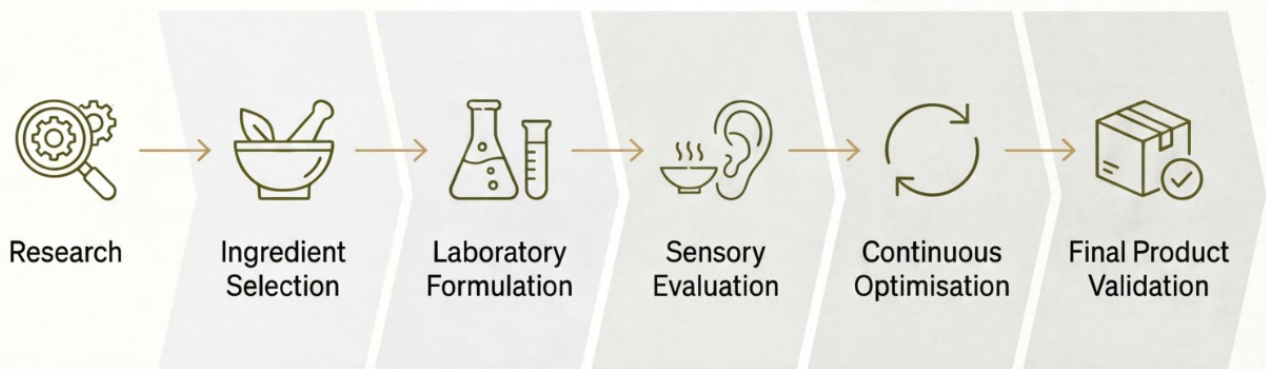
Long-Term Thinking

Designed for sustainable partnerships and continuous improvement.

Our Development Philosophy

Every ingredient must earn its place.

Huxval follows a structured development process rather than trends or marketing claims. Every ingredient is evaluated for its nutritional value, technological function, sensory contribution and consumer relevance before becoming part of a formulation.



Four Question Rule

Is the ingredient necessary?

- Does it provide measurable benefits?
- Is the benefit relevant for consumers?
- Do the benefits outweigh the disadvantages?



When in Doubt

If an ingredient is scientifically controversial or regularly questioned by consumers, Huxval actively searches for better alternatives.



Two Function Rule

Every ingredient should ideally fulfil at least two meaningful functions.



Scientific Documentation

Every prototype receives its own version number. Every formulation is documented, evaluated and continuously improved.



Current Development Project

Building the next generation of premium protein nutrition.

Huxval is currently developing an innovative premium protein system that combines exceptional nutritional quality, excellent taste and maximum ingredient transparency. Our objective is not to create another protein powder, but to develop a better protein experience.

CARD 1

Protein System

- Egg Protein Isolate
- Potato Protein Isolate
- Premium ingredient selection

CARD 2

Development Priorities

- Outstanding taste
- Excellent solubility
- Pleasant mouthfeel
- High protein quality

CARD 3

Ingredient Philosophy

- Minimal ingredients
- Every ingredient must earn its place
- Clean label approach

CARD 4

Current Development Status

- | | |
|-------------------------|--------------------|
| Research ✓ | Sensory testing ⌚ |
| Ingredient selection ✓ | Optimisation ⌚ |
| Prototype development ✓ | Pilot production ⌚ |
| | Market launch |



Research



Development



Testing



Supplier Partnerships



Production



Launch

Designed for People. Proven by Science.

Our goal is to create protein products that seamlessly fit into modern lifestyles.

Huxval proteins are being developed for people who value performance, quality and transparency – without compromise.

Whether it's an active daily routine, a demanding workout or a balanced diet – our protein systems are designed to support what matters.



Developed for Real Benefits



Supports Your Goals

High-quality protein to support an active lifestyle and daily performance.



Easy to Enjoy

Excellent taste, smooth texture and easy digestibility.



Clean & Transparent

Carefully selected ingredients. No unnecessary additives.

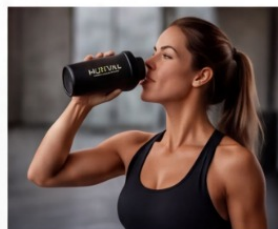


Quality You Can Trust

Developed with science, precision and the highest quality standards.

Huxval proteins and Balanced Lifestyle

Huxval proteins products are designed to be a natural part of your day – before, after or in between.



Morning

Start your day with quality.



After Training

Support your performance.



Anytime

Protein that fits your lifestyle.

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We believe that better ingredients create better nutrition. Better nutrition creates better results.

That is the HuxVal promise.

Why Partner With Huxval

Huxval is looking for suppliers who share our commitment to premium ingredients...

Huxval is looking for suppliers who share our commitment to premium ingredients, scientific development and long-term collaboration. We believe the best products are created through open communication, mutual trust and continuous innovation.



Long-Term Partnerships

We aim to build sustainable supplier relationships rather than short-term purchasing.



Transparent Development

Every formulation decision is documented and openly communicated.



Scientific Evaluation

New ingredients are assessed through structured testing and sensory evaluation.



Fast Development Cycles

Rapid prototype testing enables efficient product optimisation.



Premium Quality Standards

Every ingredient is selected for measurable value and consumer relevance.



Innovation First

We actively welcome new ingredient concepts and technological innovations.

“Great products begin with great partnerships.”



Innovation Areas & Ingredient Interests

We are looking for partners who can help shape the next generation of premium protein nutrition.

Huxval actively collaborates with suppliers who provide innovative ingredients, advanced technologies and sustainable solutions. We welcome both established ingredients and novel approaches that can improve product quality, taste, functionality or consumer acceptance.



Premium Protein Ingredients
High-quality protein sources with excellent nutritional performance and sensory properties. Suggested visuals: Egg protein, Potato protein, Milk protein, Novel protein concepts.



Natural Flavour Solutions
Premium flavour systems designed specifically for high-protein products. Focus on authentic taste and clean-label concepts.



Texture & Mouthfeel Technologies
Solutions that improve creaminess, body, smoothness and drinking experience.



Natural Sweetening Solutions
Modern sweetening concepts with excellent tastes and high consumer acceptance. Preference for clean-label approaches.



Functional Fibres
Ingredients that improve texture while providing additional nutritional value.



Natural Functional Ingredients
Innovative ingredients with scientifically supported nutritional benefits.



Packaging & Sustainability
Innovative packaging concepts that improve sustainability, product protection and user experience.



Future Innovations
BioVal welcomes new technologies, novel ingredients and unique concepts that can help create genuinely better products.

Our current development priorities:

- Outstanding taste
- Premium protein quality
- Excellent mouthfeel
- Clean label formulation
- High ingredient transparency
- Long-term consumer trust



PARTNERSHIP INVITATION

Creating better nutrition together.

At Huxval, we believe that exceptional products are never created alone. They are the result of strong partnerships, shared expertise and a common commitment to quality.

We are looking for suppliers who are passionate about innovation, premium ingredients and long-term collaboration.

Whether you offer high-quality raw materials, advanced flavour systems, functional ingredients or innovative technologies—we would be delighted to explore new possibilities together.

Our ambition is simple: Develop products that earn the trust of consumers through quality, transparency and outstanding performance.

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We are not looking for suppliers. We are looking for long-term innovation partners.”



Trust



Transparency



Innovation



Long-Term
Thinking

Let's Build Something Exceptional Together.

Thank you for your interest in Huxval Nutrition.

We appreciate your time and your interest in our development project. Huxval is committed to creating premium nutrition products through scientific thinking, transparent product development and long-term partnerships. If you believe your products, technologies or expertise can contribute to this journey, we would be delighted to hear from you. Together, we can create the next generation of premium protein nutrition.



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“Every great product begins with a great idea.
Every lasting **success** begins with a great **partnership.**”